**About the Company:**

Double Swan Realty is a boutique areal estate company that keeps their clients, colleagues and their business partners at the heart of everything they do as buying and/or selling a property whether it is residential or commercial takes open, accurate, straightforward and timely actions and communication between everyone involved for the outcome to be a success. We all need to work together to accomplish our collective goals… The sale and purchase of real property!

**NOTE:** That is what we are all about! We cannot control everything from start to finish, but we sure do our best to work together for a successful closing!

**About the Broker/Owner**

Terri Dillon, Broker/Owner of Double Swan Realty is a lifelong Central New York resident who makes buying or selling your home or commercial property an incredible, memorable experience. She uses her 23 years of experience in marketing, branding and finance as a residential and commercial lender. She will help you achieve your goals in the least amount of time with the least amount of stress possible. Whether you are a first-time home-buyer or a seasoned seller, she will bring a welcomed energy and integrity to your next real estate adventure. Terri represents sellers of all levels who are looking list and sell their homes for top dollar using first class technology based marketing programs. She also assists buyers using a consultative home buyer program and guides buyers through the marketplace helping them to make wise investment decisions. Outside of the office, Terri enjoys skiing, running, gardening and cooking for an army when she only needs to cook for two!

Specialties include: Seller’s Agent, Buyers Agent for Residential & Commercial & Invesment Properties for Existing Properties & New Construction.

**My Key Traits:**

Trust, Integrity, Expert Negotiator & Communicator with Timely Follow-Up

**Memberships/Organizations/Participation in my Community:**

* I am an active member in my community and in my industry. I currently serve on the ESM School to College and Career Advisory Board geared towards helping students grade K-12 to find their pathway for life and learning by exploring who you are and what you want to be in the future.
* I am a member of the Greater Manlius Chamber of Commerce
* Cazenovia Rotary

**Industry Memberships/Participations:** NAR, NYSAR, GSAR, CYNIS.

NYSAR member and serves on the following committees: Association Executives Forum, Legislative Policy Forum, Multiple Listing Issues & Policies Committee and Professional Standards Committee. GSAR, CYNIS as a member.

GSAR, member and Legislative Committee and the GSAR 2020 and 2021 Main Event Fundraising Task Force.

* NAR: National Association of Realtors
* NYSAR: New York State Association of Relators
* GSAR: Greater Syracuse Association of Realtors
* Central New York Information Service (our local MLS…Multiple Listing Service)
* ESM: East Syracuse Minoa

**MY Why:**

I began my brokerage with the vision of creating a more personalized and seamless client experience for my buyers and sellers. My goal is to make my clients feel comfortable as if they are right “at home” working with me and my team as I help them find their next home for their family or business. I want to improve the lives of my clients and the community I live in one person at a time. Each sale helps me to give back in the form of donations to my community. (as a portion of my sales are donated to help those in need. (Food, Education, Housing & Mental/Physical Health))

**Areas Serviced:**

We predominately service the Syracuse, NY and the surrounding suburbs.

NOTE: Here are some of the areas we service in NYS: Syracuse, Fayetteville, Manlius, Jamesville, Fabius, Pompey, East Syracuse, Minoa, Kirkville, Bridgeport, Cazenvovia, Chittenango, DeRuyter, Fabius, Tully, LaFayette, Skaneateles, Liverpool, North Syracuse, Camillus, Fairmount, Marcellus, Warners, Clay, Cicero, Brewerton

**Testimonials from Past Clients**:

“Our home was priced fairly and as a result sold very quickly. That was the result that we were looking for.” Kathy & Tom – Fayetteville, NY (Sellers)

“Terri was and is phenomenal with orchestrating and the whole process start to finish. She had great contacts that were also great to work with and assisting in the process.” Garrett -Manlius (Buyer)

“Terri is knowledgeable about the market in the area and does her homework. She does her research on the market whether selling or buying properties. I have a good knowledge myself and I find that her sense of the market is very in tune with mine, independent of each other. Terri does a great job with following up with the different areas of a sale or purchase, be it the appraisal, the preparation of the property by the seller, the attorney’s, the lending institution and the insurance. With her banking background, Terri brings a unique set of skills unlike most realtors in the marketplace which is why I would certainly recommend her to anyone looking to buy or sell. Mike- Fayetteville (Buyer/Seller)

“Terri went above and beyond to sell this house, from the rearranging of the furniture for pictures, her handling of all the details, certainly made the transition much easier.” Linda-Syracuse, NY (Seller)

NOTE: I have other testimonials and can get some from peers. Not sure I wat to attach a name to these or just leave them as buyer or seller. I thought having a first name is more personal.

**About COVID19**:

We are open and ready to help you buy or sell your home. As the news about the virus changes day by day, so do the rules surrounding it and we want to assure all our clients that the Double Swan Realty team are fully aligned with the pandemic and our clients during this time and will be in full support of safety and precautions given by the CDC and NAR, NYSAR & GSAR.

NOTE: Searching for a residential or commercial property? We are following all safety protocols. Schedule an appointment to view any of our properties or those on the market today. Call us today at 315-439-1809 for a showing.

**FAIR HOUSING**:

* NYS Fair Housing Form (attached)

**NYS Disclosure Form for Buyer & Seller + The NYS Housing Discrimination Disclosure Form**

* NYS Form for Buyer & Seller (attached)
* NYS Housing Discrimination Disclosure (attached)

These 2 forms must be presented at the same time with the NYS Disclosure Form for Buyer & Seller when an agent speaks with a buyer or seller at the first substantive conversation.

**ADA**: My site needs to include this as well.